**FINANCIAL PLAN**

The food delivery service will operate within the campus only, and will be open for business for 30 days per month.

The average order value will be TZS 3,000, with assumption of 75 orders per day.

The cost of goods sold (COGS) will be 50% of the total revenue.

**Start-up Cost:**

Kitchen and delivery equipment and supplies (ovens, refrigerators, food warmers, delivery bags, packaging materials, etc.) - TZS 3,000,000

Furniture and fixtures for the kitchen and dining area (tables, chairs, storage shelves, etc.) - TZS 1,500,000

Deposits for utilities and other services - TZS 500,000

Miscellaneous expenses (office supplies, initial inventory of ingredients and supplies, etc.) - TZS 2,000,000

Total start-up cost: TZS 7,000,000

**Monthly Operating Costs:**

Salaries and wages for 5 employees - TZS 3,000,000

Rent for kitchen and storage space - TZS 500,000

Utilities and other expenses (electricity, water, gas, etc.) - TZS 300,000

Maintenance and repairs - TZS 200,000

Marketing and advertising - TZS 500,000

Miscellaneous expenses - TZS 500,000

Total monthly operating costs: TZS 5,000,000

**Revenue:**

75 orders per day x TZS 3,000 average order value = TZS 225,000 per day

TZS 225,000 per day x 30 days = TZS 6,750,000 per month

**Cost of Goods Sold (COGS):**

50% of revenue (TZS 6,750,000 per month) = TZS 3,375,000 per month

**Gross Profit:**

Revenue - COGS = TZS 3,375,000 per month

Based on calculations above, our food delivery service will have a monthly gross profit of TZS 3,375,000.